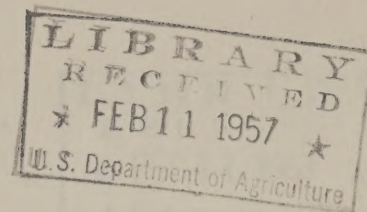


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1957

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SMOKY MOUNTAIN GINSENG AND GOLDENSEAL GARDENS
P.O. Box 861 Asheville, N.C.



PRICES SUBJECT TO CHANGE WITHOUT PRIOR NOTICE.

1956- 1957 PRICE LIST. ALL ITEMS SHIPPED IN U.S.A.
SPECIAL SHIPPING ORDERS SUCH AS AIR FREIGHT, ETC, SHIPPING CHARGES EXTRA.

GINSENG

100 seeds	\$1.00
1 ounce seed	4.00
3 ounces	10.00
6 ounces	17.00
1 pound (in single pounds)	33.00
5 pounds	160.00
10 pounds (enough to plant 1 acre)	\$300.00

FOR LARGE ORDERS OF MORE THAN TEN POUNDS. WRITE FOR SPECIAL PRICING
G I N S E N G R O O T S .

25 two year old re-plantable roots	\$ 6.00
50 " " " " " "	10.00
100 " " " " " "	18.00
200 " " " " " "	30.00

LARGE ROOT ORDERS AT SPECIAL PRICES. WRITE AND ASK.

25 Three year old re-plantable roots	\$ 9.00
50 " " " " " "	15.00
100 " " " " " "	27.00
200 " " " " " "	45.00

QUANTITY ORDERS ON THREE YEAR OLD ROOTS SAME AS ABOVE.

G O L D E N S E A L

75 Seed	\$ 1.00	25 Two year old roots.	\$ 6.00
300 "	7.50	50 " " " "	10.00
2000 "	16.00	100 " " " "	17.50
5000 "	40.00	200 " " " "	32.50

IF YOU WANT CANADIAN DESEASE TREATED SEED ADD 10% TO THE PRICE LIST ABOVE.

NO CHARGE ACCOUNTS. NO C.O.D.'S. SEND CASHIERS CHECK OR POSTAL MONEY ORDER.

NOTE: We will buy and grade your matured Ginseng root at the top prices at the time of the sale. Send sample pound for grading. We will then offer you the market price according to grade, less 10% brokerage commission. Remember when you deal with us you are doing business with a Company with more than 80 years of continuous operation and Fair Dealing.

PLANTING INSTRUCTION SENT FREE WITH EACH PAID ORDER. REMEMBER THAT THE FALL IS THE TIME OF YEAR THAT NATURE PLANTED THE WILD SEED AND IT IS THE BEST TIME TO PLANT, PROVEN BY OUR MANY YEARS EXPERIENCE IN THIS BUSINESS. ROOT PRICES SHOW A MARKED TENDENCY TO GO HIGHER. GET YOUR ROOTS, EITHER WILD OR CULTIVATED TO US AS SOON AS THEY HAVE BEEN DUG AND DRIED.

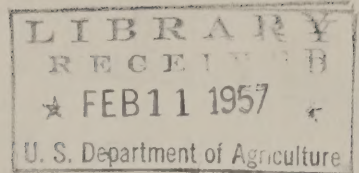
THE GREATEST OFFER WE HAVE EVER BEEN ABLE TO MAKE IN GINSENG ROOTS.
100 one year old Ginseng transplantable roots ~~for \$9.00~~
(Delivered in U.S.A. NO TRANSPORTATION CHARGES).

We were able to plan for several thousand of these bargains and delivery cannot be made until late September or October. This is the low cost way to get into Ginseng production. For those people who want to plant one thousand, approximately 1/8th acre, we make a further special offer of 1,000 for \$75.00. If you want to plant a full acre, which would take 8,000 roots, we will sell you the 8,000 transportation paid for \$480.00. It costs \$300.00 to plant an acre in seed and you have to wait 5 years to maturity. This way you only have to wait 4 years. This offer will be especially interesting to our many Women customers who want to cultivate small plots. Not sold in smaller shipments than 100, except as below in our Womens Combination Offer.

HOUSEWIVES SPECIAL COMBINATION OFFER. DELIVERY PAID.

1 OUNCE DISEASE TREATED CANADIAN STRATIFIED GINSENG SEED AND
50 ONE YEAR OLD GINSENG TRANSPLANTABLE ROOTS. ~~for \$8.00~~

THE TWO OFFERS ABOVE WILL LAST ONLY AS LONG AS WE HAVE STOCK TO SHIP AND IT MAY BE WITHDRAWN WITHOUT NOTICE TO THE PUBLIC. ACT FAST THIS SPECIAL CANNOT LAST LONG. FALL IS THE NATURAL TIME TO PLANT GINSENG.



A REPORT TO OUR FRIEND'S AND CUSTOMER'S.

We have just recieved the report on our 1956 seed crop. Due to an unusual WET SEASON in CANADA, the seed crop harvested is less than our own requirements for planting. Therefore in the Fall of 1957 and the Spring of 1958 there will be only enough seed for our own planting and a few for our retail department. In other locations, where we are interested, we will take out of stratification a normal amount of seed in the Fall of 1957. This means that we will only be able to accept a small amount of Wholesale orders for shipment in the Fall of 1957 and the Spring of 1958. We can not now publish the price, but until we are sure we have reached our limit, we will accept advance orders, on a wholesale basis, with a full 25% cash deposit with order, based on our present prices. This does not set the price and we will announce the price later, which we now know will be much higher.

For the balance of this year and into the Spring of 1957, we will continue to recieve seed orders for immediate shipment, or shipping date may be set up to the last of Februrary 1958, but not beyond this date.

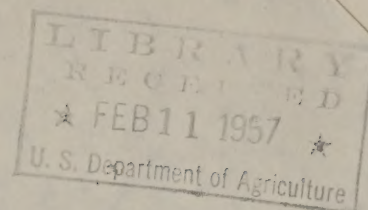
This brings us to the matter of Transplantable Roots. We have at the present time an ample supply of 1 year, two year and even three year old roots. In looking ahead to 1957-58 we see no reason why should not have a good supply of roots. You people who want to shorten your investment time and cash in on the high prices which now hold, and shows tendency to be firm; will find the purchase and planting of three year old roots very profitable. Look over our prices and you will see that three year old roots will make you an enormous profit in two years.

It is our custom to publis a letter at periods which keep you up to date on what is taking place in our industry. This letter will serve as a barometer of what you may expect in 1957-58. We are glad to keep you up to date and hope that you will send in your orders promptly for Fall and Spring business.

PLANT NOW AND BE READY. THREE YEAR OLD ROOTS ARE THE BIGGEST
BARGAIN IN OUR PRICE LIST.

Smoky Mountail Ginseng and Goldenseal Gardens.
Box 861 Asheville, N.C.

W.I.L.L.



Below are the answers to the questions asked us the most in numerical order.

1. Where can I sell my crop?

We maintain a brokerage department for the benefit of our customers and have a record of many years standing, for being able to get top prices.

2. How long does it take to grow a crop?

Ginseng roots are mature at FIVE years. If you plant seed 5 years. If you plant roots, deduct the age of the root from 5.

3. Do I Need to Fertilize.

If your ground will grow good vegetables you do not need to Fertilize.

4. What kind of soil do I need?

Good woods soil(if planted in Timber) and good garden soil if under artificial shade.

5. What does it look like?

See pictures in folder.

6. Prices. What can I expect?

Prices fluctuate with supply and demand. 1956-57 high price was \$15.00 a pound. (Remember 1 acre will produce 1 TON on the average). Lowest price in last 25 years \$3.67 per pound.

These answers should help you to make up your mind as to how much you want to plant. Remember ONE thing and remember we told you, "IF YOU ARE DEPENDENT ON THIS CROP ALONE FOR YOUR LIVING, YOU CAN NOT AFFORD TO PLANT IT. ONLY THOSE PEOPLE WHO HAVE A LIVING INCOME FROM A JOB OR OTHER SOURCES AND CAN WAIT THE PRESCRIBED FIVE YEARS SHOULD PLANT GINSENG. IF YOU ARE AMONG THIS FORTUNATE GROUP, IT IS POSSIBLE FOR YOU TO MAKE A FORTUNE, DEPENDING OF COURSE, ON HOW MUCH YOU CAN PLANT.

SPRING IS A GOOD TIME TO PLANT.

PRICES WILL BE HIGHER FOR SEEDS AND ROOTS NEXT YEAR.

ROOTS ARE REAL BARGAINS.

PLANT AND GROW GINSENG THE HIGHEST PRICED MEDICINAL HERE IN THE WORLD.

BULLETIN # 44.

FEB 1957.

